



*25 Years of Academic Excellence*

Master of Business Administration

# MBA

(AICTE Approved)

- ❖ Dual Specialization
- ❖ Business Analytics
- ❖ Executive (For Working Professionals)
- ❖ Hospital Administration



*Pacific MBA - A Touch of Eminence*

## FACULTY OF MANAGEMENT

Pacific Academy of Higher Education and Research University  
Pacific Hills, Pratap Nagar Extn, Airport Road, Udaipur - 313 003 (Rajasthan) India

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🌐 [www.pacific-university.ac.in](http://www.pacific-university.ac.in)



1

## Dual Specializations

Course Offers 2 Majors for Double Employability

2

## 300 + Students Research Papers

3

## Student Development Programs

Forums | Study Circles  
Learning Clubs

4

## Placements

Tie-up with more than 100 Companies  
Average Package Offered Rs. 5.5 LPA

5

## Training Supports

Bombay Stock Exchange (BSE) NSE  
AIMA | SYSTAT | SPSS | IITs | Adani  
Insurance Institute of India (III) , MCX

6

## 30+ Certifications

Highest Number of Certification  
Cum Management Programs

7

## 360° Personality Development

Academic Enrichment | Sports  
Co-curricular activities | Internships

8

## All India Champions

Simulated Management Games of AIMA  
Case Writing Contest | Research Paper  
Presentation | Business Plan Development

9

## Incubation Center

To Inculcate Startup Culture and  
Develop new Entrepreneurs

10

## Mentorship Program

Building Personal and Professional  
Growth through Shared Knowledge  
and Experiences

11

## State of Art Infrastructure

Well Stocked Library | Theater Style Classrooms  
Indoor and Outdoor Sports Facility

12

## 10,000 + Alumni

Professional Networking and Career  
Opportunities Across the Globe

# Crafting Excellence...



# Eligibility & Admission Process

**Eligibility Criteria :** Candidate seeking admission to MBA program should be a graduate from any UGC/AICTE approved Indian University or institute recognized by the concerned University or equivalent thereto. Students appearing in the final year of degree examination may also apply.

NEP based lateral entries are allowed



**Scholarships :** Scholarship to reserve categories and academic merit based scholarship are available to the student as per the government and university norms.

**Course Duration :** A two year regular post graduate degree program having four semesters with syllabus designed as per the National Education Policy.

**Admission Process :**



Apply Now



**Affiliation :** The MBA program offered by Faculty of Management, is Dual Specialization program approved by AICTE, New Delhi and affiliated to PAHERU recognized under, an act of state legislature of Rajasthan Under section 22 of the UGC act & also as per the Sec 2 (f) of the UGC Act, 1956.

# MBA (Dual Specialization)

The MBA program aims to bring the real-time knowledge to the classroom with the help of unique experiential team based learning methods. It offer you in depth insights into business functioning of advanced levels with 2 Majors for double employability.

## SPECIALIZATIONS

- Marketing
- Finance
- Human Resource
- Digital Marketing
- Information Technology
- International Business
- Operation & Production
- Retail
- Supply Chain
- Tourism & Hotel
- Hospital & Health Care

## PROGRAM FEATURES

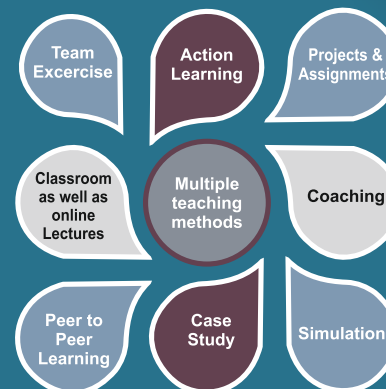
- Best in Class Experienced Faculty
- Dual Employability
- Training & Placement Support
- 200 Hours Student Development Programs
- Industry Visits & Excursion Tours
- Training Support by AIMA, NSE etc.
- Online Study Materials and Support
- 30+ Value Added Certification Programs
- Mentoring Program
- Corporate Interface

# MBA Executive (Dual Specialization) (For Working Professionals)

Executive MBA program is becoming one of the most demanding degrees in the corporate world. It inculcates managerial skills to deal with the problems and challenges of a job and equip an individual with necessary knowledge for corporate decision-making and strategic thinking to grab higher management position.

## PROGRAM FEATURES

- Practical Exposure
- Multiple Training Options
- Industry Oriented Syllabus
- Experiential Learning
- 30+ Value Added Certifications
- Hybrid Teaching Mode
- Evening & Weekend Classes
- Real Life Cases





# MBA (Business Analytics)

All future management decisions would center around advanced Business Analytics, Data Science and Artificial Intelligence so an MBA program in Business Analytics is going to help you to secure multiple job offers with sky high packages in the coming years.

## PROGRAM FEATURES

- Complementary Laptops
- Blended and Market Oriented Pedagogy
- Personalized Hands on Training
- Industry Tailored Curriculum
- Best in Class Faculty
- Training Support by UpGrad, NSE, AIMA etc.
- Live Projects
- Rewarding Internship and Final Placements
- Industry Demand and Career Opportunities
- Practical Knowledge on Python, Tableau, R Programming, SQL, Power BI, SPSS, SAS, Hadoop etc.

# MBA (Hospital Administration)

Full time management program in Hospital & Health Care for individuals seeking to enhance their managerial skills for hospital administration which aims to enrich the individuals knowledge and capacity in the domain area.

## PROGRAM FEATURES

- Training at Super Speciality Hospitals
- Regular and Executive Mode
- On the Job Training
- Practical Oriented Teaching
- High Employment Rate
- Hybrid Teaching Mode
- Real Life Cases
- Industry Demanded Career Opportunities



# Employability Enhancement Programs

Faculty of Management holds a unique position in the field of business education for providing higher standards of teaching and learning for the students. The institute is completely dedicated to guide the students in their development stage which makes it a world class business school. In this context, the institute conducts various certification Programs workshops and extension lectures in each semester to inculcate a deep understanding of business for the students thus enhancing their employability.



## Certification Programs

- Financial Markets Analysis
- Advance Excel
- Tally
- Export Procedure & Documentation
- Business Management for Women
- Hospital Administration : Functional Overview
- Diagnosing & Shaping Organizational Culture
- Retail Management : A Functional Overview
- Behavioral Finance
- Financial Modeling through Excel
- Micro Finance and Micro Credit
- Travel Agency Management
- Competition Law and Business Strategy
- Employee Engagement
- Total Quality Management
- Zero Base Budgeting
- Entrepreneurship Development
- Banking Operations & Services
- Art of Public speaking and Creative Writing
- Social Media & Digital Marketing
- Marketing and Advertisement Strategies
- Business Analytics
- Effective Business Presentations with Power Point



## Workshops

- Currency Futures and Emerging Scenario
- Competition Law & Business Strategy
- The Indian MSMEs and Free Trade Agreements in collaboration with Traidcraft Exchange, U.K.
- Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio-Economic Implication
- Behavioural Finance
- Doing Business with China in collaboration with India China Economic Council, New Delhi
- Hospital Administration: A Functional Overview
- Corporate Strategies: Recent Experiences and Road Map for Future







- Energy Security: Issues and Challenges
- Cross Border takeovers by Indian Corporates
- Telecom Sector: Competitive Strengths & Weaknesses
- Indo-ASIAN Free Trade Agreement
- Organizational Development Strategies for Indian Corporate Sector
- India in Globalized Economy



## Extension Lectures

### Data Analytics using Python

Mr. Praveen Kumar Puniya, Senior Analytics Consultant, Master Card

### Block Chain

Mr. Ravish Kumar Ojha, Product Security Specialist, SAP Labs, Bangalore

### Social Media & Web Analytics

Mr. Manan Shastri, CEO & Founder, Mannarshi Digital Solution, Ahmedabad

### Cyber Security: Penetration Testing

Mr. Bhashit Pandya, CEO & Founder Owner, Infosec Pvt Ltd., Ahmedabad

### Python Programming

Dr. Apoorva Sharma, Python Expert

### Immersive Technologies (AR & VR)

Mr. Manish Joshi, Sr Enterprise Functional Architect, Blue Yonder, Inc.

### Management Education: A Road to Success

Mr. Kaushal Kumar Singh, Assistant General Manager, TCS

- Indian Foreign Trade: Direction, Composition and Road Map for Future
- Environment Management Practices and Global Warming. Workshop on Managing Change for the Next Decade
- Activity Based Costing
- Environmental Accounting- Rise in Indian Companies

### Future Leadership Skills

R.P.S. Rana, Vice President, Jaypee Group

### Changing Business Paradigm

Mr. Praveen Srivastava, Group Head – Film Sales, Ester Industries Ltd.

### Harmony in Life

Mr. Nikhil Sanghani, Vice President, Aditya Birla Renewable Ltd., Mumbai

### Employability Skills and Career Options

Ms. Manisha Sharda, Founder, Rui Healthcare, Pune

### Linear Economy v/s Circular Economy

Prof. Balashankar Ramdas, Assistant Professor, PIMSR, Mumbai

### Competitive Advantage

Dr. Pankaj Rai Patel, Professor & Director, Gujarat Technology University, Ahmedabad

### AI to A+: Elevate Your Education with Smart Tools

Dr. Udit Varshney, Assistant Professor, Parul University, Vadodara, Gujarat



## Study Circles

### The Professional Boosters

Creation of study group is a great way to increase the capacity for learning. Student use a variety of distinct approaches to understand concepts more effectively and practically. Effective study circles promote harmony, avoid procrastination, develop new study habits and help each other in improving their ability to work in a team.

### The activities comprise of :

- Debate & Group Discussion
- Quiz & Management Games
- Book - Review & Creative Writing
- Business Plan Development
- Round Table Discussion
- Research-Paper Review
- Ad-Play & Role-Play



## Forums

### The Knowledge Boosters

Clubbed with the traditional education, specialized forums are formed for the final year students to give a 'Touch Up' to the excellence of budding managers. Different forums are organized on monthly basis to enhance various skills of the students of our college. Forum activities make the students aware of various ways of keeping a steady supply of talents and management with good governance.

### The Specialized Forums are :

- Marketing Forum
- Information Technology Forum
- Human Resource Forum
- Finance Forum
- International Business Forum
- Business Analytics Forum



## Pacific Learning Clubs

### An Innovative Idea to Rejuvenate

Hobby clubs are an essential part of the learning process in management institutes. They give additional roles and responsibilities to organise grand cultural and business events which help students to learn intricacies of Management.

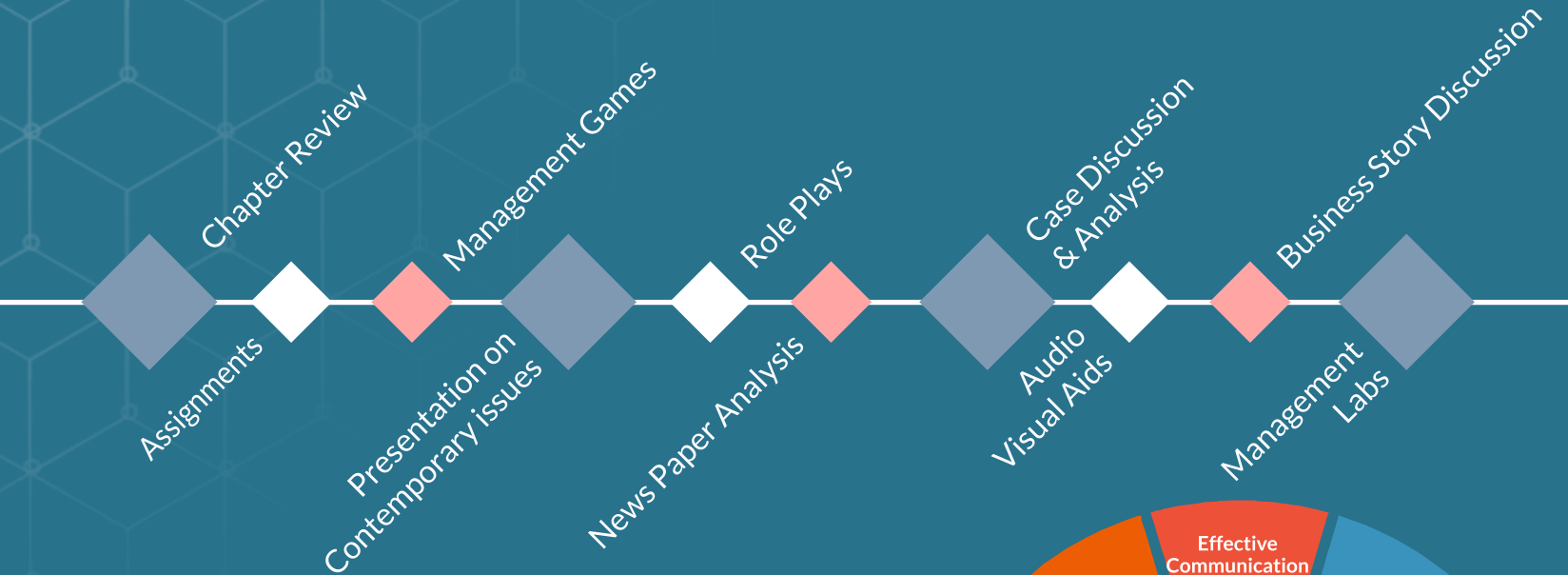
- Eco - Sensitivity Club
- Photography Club
- Cookery Club
- Poetry Club
- Adventure Club
- Painting Club
- Dance Club
- Music Club
- Creativity Club
- Drama Club
- Literary Club
- Philanthropy Club





# Student Development Programs for 360° Progression

## The Gamut of Teaching Methods



### EVERY STUDENT GETS THE OPPORTUNITY OF FOLLOWING ACTIVITIES IN EACH SEMESTER

- |                           |                        |                                     |
|---------------------------|------------------------|-------------------------------------|
| Personal Mentoring        | Industry reviews       | Employability Enhancement Program   |
| Extension Lectures        | Survey Projects        | Simulation Games                    |
| Study Circle              | Panel Discussion       | Scenario Building                   |
| Workshops and Seminars    | Management Quiz        | Industry Specific Skill Development |
| Business Plan Development | Live Research Projects | Book Review                         |
| Certification Program     | Corporate Interface    | Communication Labs                  |





## Industrial Visits

To develop the academia-industry interface the students of MBA Program get an opportunity to visit various industries where they interact with actual industry personnel which make them aware of the operational procedures of a corporate. The students experience the working environment in industry and visualize all the important departments which help them to develop a deeper understanding towards the theory taught in the classes and subsequently help in decision of career goals and progression on the career path.

## Recently Visited Companies

- J.K. Tyre, Kankroli
- Crompton Greaves Ltd., Goa
- RSMM Ltd., Banswara
- Suzuki, Pune
- Amartex Pvt. Ltd., Chandigarh
- Ultra Tech Cement, Pindwara
- Mayur Suitings, Banswara
- Coca-Cola, Ahmedabad
- United Breweries, Mumbai
- Parle-G, Mumbai
- Havmor, Ahmedabad
- United Breweries, Goa



# Sports

We University recognize that different students are motivated by different things. Those who wish to compete can join a sports team and represent university at National and International level.

- Cricket
- Handball
- Weight Lifting
- Chess
- Badminton
- Table Tennis
- Basket Ball
- Javelin throw
- Discus throw
- Football
- Volleyball
- Kabbadi
- Kho-Kho
- Tug of War
- Athletics

# Infrastructure

Institute has magnificent lush green campus with world class infrastructure which includes:

- Theater Style Smart Classrooms
- Hi-Tech Auditoriums
- Seminar Hall with interactive Audio-visual Aids
- Well Stocked Library
- Computer Labs with Latest Version of Softwares
- Interactive Smart Activity Rooms
- Amphitheatre
- Wi-Fi Enabled Campus
- Separate Hostel for Boys and Girls
- Fitness and Yoga Centre
- Gymnasium







# HUSTLE



- ◆ Uniquet - A Management Fest
- ◆ Management Games
- ◆ Garba Celebration
- ◆ Fresher's Party
- ◆ Farewell Party
- ◆ Independence Day Celebration
- ◆ Women's Day Celebration
- ◆ Mountain Trekking
- ◆ Tour to Manali
- ◆ A Day Trip to Mount Abu





# BUSTLE

◆ Holi Celebration

◆ Camping at Baghdarra

◆ Uttarayan - The Annual Fest

◆ Treasure Hunt

◆ Swachhata-Hi-Sewa Campaign

◆ Excursion Trip to Shimla

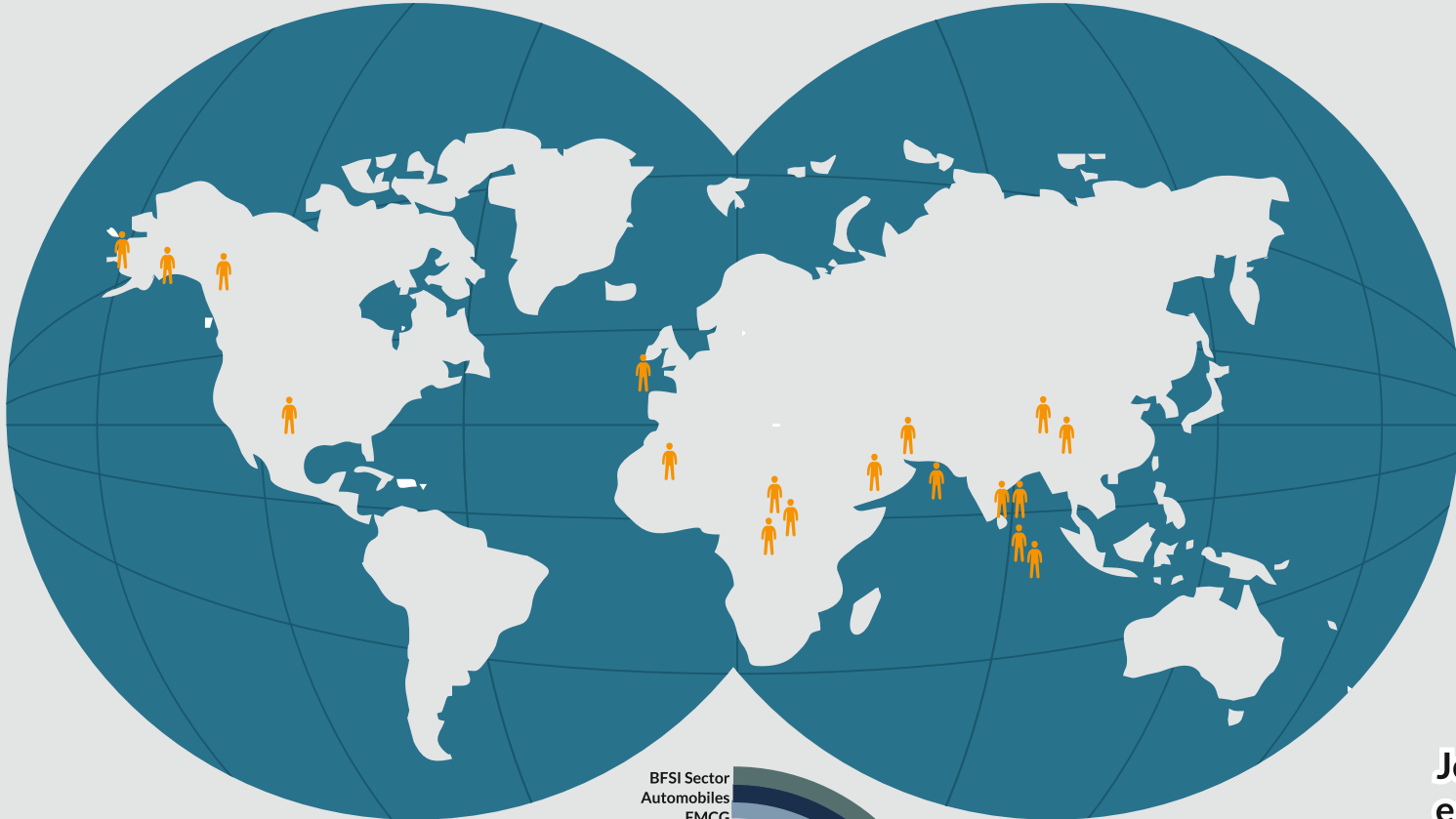
◆ Cyclothon

◆ Ahmedabad Science City Visit

◆ Alumni Meet

◆ Historic Tour to Kumbhalgarh

# Pacific MBA



Placement  
Percentage  
Each Year

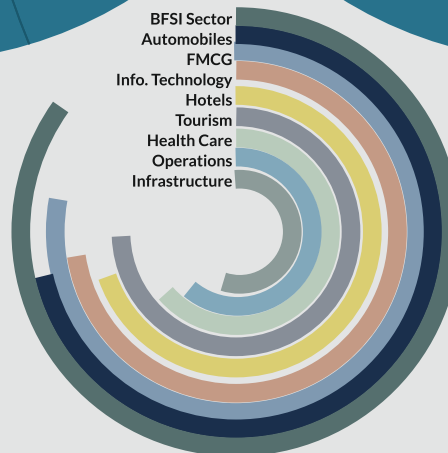
**95%**

Campus Drives  
**50+**

Job Offers to  
each Student

**2-3**

Average Package  
**5.5 LPA**





# Placements

HDFC Bank  
Year  
2023-24



**Deepak Jagtyani**  
Customer Care Executive



**Tribhuvan Singh**  
Customer Care Executive



**Vinay Raj Singh**  
Personal Banker sales



**Himank Choubisa**  
Customer Care Executive



**Mohnish Chippa**  
Customer Experience Exe.



**Paryank Bhatnagar**  
RBB- Personal Banker Seles

Nexithon  
Year  
2023-24



**Divya Rajora**  
Associate HR

Bandhan  
Bank  
Year  
2023-24



**Ujaval Sen**  
Loan Sanctioning Officer



**Shanti Lal Lohar**  
Loan Sanctioning Officer



**Savani Malot**  
Loan Sanctioning Officer



**Shivam Yadav**  
Loan Sanctioning Officer



**Muskan Singh**  
Loan Sanctioning Officer



**Puran Prajapat**  
Loan Sanctioning Officer



**Priydarshini Bhardwaj**  
Loan Sanctioning Officer



**Mukesh Solanki**  
Loan Sanctioning Officer



**Keshav Gour**  
Loan Sanctioning Officer



**Kashish Jagtyani**  
Loan Sanctioning Officer



**Jatin Pareek**  
Loan Sanctioning Officer



**Ankit Tiwari**  
Loan Sanctioning Officer



**Dimpal Patidar**  
Loan Sanctioning Officer



**Yashpal S Bhati**  
Loan Sanctioning Officer



**Urvashi Purohit**  
Loan Sanctioning Officer

Peer to Peer  
HR Services.  
Year  
2023-24



**Nidhi Porwal**  
Executive-Trainee

Hella Infra.  
Market P. Ltd.  
Year  
2023-24



**Ali Abbas Beawerwala**  
Customer Care Executive



**Prakhar Sharma**  
Customer Care Executive



**Mitul kansara**  
Customer Care Executive

Kardhar  
Electricals  
Pvt. Ltd.  
Year  
2023-24



**Shruti Geel**  
Sales & Marketing Representative

Memoon  
Motors  
Year  
2023-24



**Mustafa Mandli**  
Marketing Executive



**Abizer Jhadol**  
Service Center Supervisor

Thrillophilia.  
com  
Year  
2023-24



**Keshav Gour**  
Sales & BDA



**Rishabh Kataria**  
Sales & BDA

Brainbees  
Solutions  
Firstcry.com  
Year  
2023-24



**Noor Md. Nath**  
Area Executive Operations

ITC Ltd.  
Year  
2023-24



**Vinay Raj Singh**  
Sales Trainee



**Deepak Jagtyani**  
Sales Trainee

Fincare  
Small  
Finance Bank  
Year  
2022-23



**Monal Bodaya**  
Manager-Micro Rural Loans



**Bhavya Jain**  
Manager-Micro Rural Loans



**Nilesh Totla**  
Manager-Micro Rural Loans



**Vishal Bhoi**  
Manager-Micro Rural Loans



**Shalin Pujari**  
Manager-Micro Rural Loans



**Mukesh Sawansa**  
Manager-Micro Rural Loans



**Prateek Sharma**  
Manager-Micro Rural Loans



**Gagandeep Singh**  
Manager-Micro Rural Loans



**Maan S Rawat**  
Manager-Micro Rural Loans



**Jai Singhatwadia**  
Manager-Micro Rural Loans



**Harshwardhan Sharma**  
Manager-Micro Rural Loans



**Shalom Massey**  
Manager-Micro Rural Loans



**Pranjal Maheshwari**  
Manager-Micro Rural Loans



**Monika Dhadhich**  
Manager-Micro Rural Loans

Agrostar  
Year  
2022-23



**Sonal Maheswari**  
Customer Support Representative



Navjeet  
India  
P. Ltd  
Year  
2022-23



**Gagandeep Singh**  
Retail Trainee



**Priyanshi Pokharna**  
Management Trainee



**Vishal Bhoi**  
Retail Trainee



**Pooja**  
Management Trainee



**Jay Soni**  
Retail Trainee



**Vipul Jain**  
Retail Trainee



**Himanshu Choubisa**  
Management Trainee

Ramesh  
Tractors &  
Motors.  
Year  
2022-23



**Akshith Bhadada**  
Owner

Bajaj  
Finserv  
Year  
2022-23



**Vishal Bhoi**  
Assistant Manager



**Prateek Sharma**  
Assistant Manager



**Shalom Massey**  
Loan Manager

Gateway  
International &  
Vinosha  
Portfolio P. Ltd.  
Year  
2022-23



**Prateek Sharma**  
Business Development Associate



**Mukesh Sawansa**  
Business Development Associate



**Palak Kabra**  
Business Development Associate



**KM Anamika Rai**  
Management Executive

Gooddot  
Enterprises  
Pvt. Ltd  
Year  
2021-22



**Payal Rochlani**  
Executive Ads & E-Commerce

GSPANN  
Tech LLC  
Year  
2021-22



**Aastha Panchpande**  
Consultancy Executive

HDFC  
Bank  
Year  
2021-22



**Mitali Mehta**  
Customer Care Executive

Kansai  
Nerolac  
Global  
Digital  
Year  
2021-22



**Deepak Chouhan**  
Business Development Executive

Mewar  
Gem Art  
Year  
2021-22



**Hardik Jain**  
Executive

Inani  
Marble  
Year  
2021-22



**Pramod Puri Goswami**  
Sales Executive



**Krishnaveer S. Rathore**  
Sales Executive

PMCH  
Year  
2021-22



**Mahima Pangaria**  
Academic Coordinator



**Aarti Kumawat**  
Front Desk Executive

Pana-  
Sonic  
Year  
2021-22



**Tanay Nandwana**  
Management Trainee

Vergo  
Labs  
Year  
2021-22



**Anjali Sandhya**  
Account Executive

Indusind  
Bank  
Year  
2021-22



**Neha Kumawat**  
Management Trainee



**Shreya Goswami**  
Management Trainee



**Jaya Joshi**  
Management Trainee



**Dushyant Panwar**  
Management Trainee



**Garvil Jain**  
Management Trainee



**Priyanshi Sharma**  
Management Trainee



**Harshika Kalal**  
Teller



**Prachi Jain**  
Marketing Consultancy Retainership



**Anjali Sandhya**  
Marketing Consultancy Retainership



**Deepti Lohar**  
Marketing Consultancy Retainership



**Himanshu Kothari**  
Management Trainee



**Pramod Puri Goswami**  
Management Trainee



**Shaifali Mogra**  
Management Trainee



**Mukund Vyas**  
Teller

Whisk  
Software  
Year  
2021-22



**Aastha Panchpande**  
Trainee HR

A one  
Salasar  
Pvt. Ltd  
Year  
2021-22



**Hinika Hadpawat**  
Management Executive

BYJU's  
Year  
2021-22



**Vinay Dadhich**  
Business Development Trainee

Cognus  
Technology  
Year  
2021-22



**Anisha Maloo**  
Executive Projects



**Manvendra Singh**  
Executive Projects

Gooddot  
Enterprises  
Year  
2021-22



**Shaifali Mogra**  
Jr. Executive Customer Support

Bhansali  
Engineering  
Polymers Ltd.  
Year  
2021-22



**Pankaj Kumar Saini**  
Jr. Residence Captain

Tempsons  
Instruments  
Pvt. Ltd.  
Year  
2021-22



**Ayush Jain**  
Marketing Executive

Tours &  
Treasures  
Pvt. Ltd  
Year  
2021-22



**Mohd. Salman Khan**  
Digital Marketing Executive



**Kavita Sharma**  
Digital Marketing Executive

Unibiz  
TEC  
Support  
Year  
2021-22



**Surendra Saraswat**  
PPC Executive



# AIMA CHAMPIONS

SCALING EVER NEW HEIGHTS



2021



2022



2023



2019



2020



2018



2017



2016



2012



2013



2014



2015

The Pacific Institute of Management, the only MBA  
Institute in the country to become 12 times  
National Champion in Management Simulation  
competition of All India Management  
Association, New Delhi among top  
300+ B-Schools.



PACIFIC ACADEMY OF HIGHER EDUCATION &  
RESEARCH UNIVERSITY, UDAIPUR (RAJASTHAN) INDIA

*Convocation -2024*

04 | February | 2024



## Get in touch



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For more details



www.pimanagement.org